

Title **REGISTRATION POLICY**
 GTLD (GENERIC TOP LEVEL DOMAIN): .ERNI

Project .ERNI gTLD

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CHANGE CONTROL

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1. EXCLUSIVE-USE TLD SCOPE

The .ERNI TLD will be for the exclusive use of ERNI Group Holding AG, headquartered at Baar in Switzerland, from now on referred to as ERNI, and its service offering and purposes. The .ERNI Registry does not contemplate at this stage opening the registration to any third party. Therefore, this mandatory registration policy is set according to the following terms and conditions:

2. REGISTRATION AND USE

According to its goals, and to the provisions stated in its .ERNI TLD application, the .ERNI registry establishes the following registration provisions:

- a) Eligibility: The registrant will always be ERNI or any of its international affiliates within the ERNI Group of Companies;
- b) Name selection: .ERNI domain name registrations must be related to ERNI's service offering and purposes;
- c) Use and content: .ERNI domain names may only be used in relationship to ERNI's service offering and purposes, subject to the approval of the .ERNI Registry.

Domain names used must be commensurate to the role and importance of ERNI service offering and purposes.

3. REGISTRATION PERIOD

.ERNI domain names registration periods are calculated on base units of 1 year. Except where special programs dictate, a domain name may be registered for a minimum term of one (1) year, to a maximum of ten (10) years.

4. WHOIS SERVICE

.ERNI is operated as a thick registry, and, therefore, all registration data associated with domain name registrations is stored within a central registry repository.

Whois data for .ERNI will be accessible via an interface on TCP port 43 at whois.nic.ERNI, using the "Whois" protocol (as defined in RFC 3912).

5. ICANN MANDATED POLICIES

The .ERNI Registry will conduct its registration procedures in full compliance with any ICANN mandated policies, according to the provisions set forth in the .ERNI gTLD Agreement, among which the following:

- a) The Uniform Domain Name Dispute Resolution Policy adopted by ICANN, which can be found at <http://www.icann.org/en/help/dndr/udrp/policy> ("UDRP"), which is incorporated into this Registration Policy by reference. UDRP Proceedings will be conducted according to the Rules available at

<http://www.icann.org/en/dndr/udrp/uniform-rules.htm>, and the selected administrative-dispute-resolution service provider's supplemental rules; and

- b) The Uniform Rapid Suspension ("URS") Policy and URS Procedure adopted by ICANN, which can be found at <http://newgtlds.icann.org/en/applicants/urs>; as well as to any other dispute policies mandated by ICANN, including but not limited to expedited processes for suspension of a domain name by claims pursued by intellectual property right holders.

6. RAPID TAKEDOWN POLICY FOR CASES OF MALICIOUS ACTIVITY

Any domain name registered under the .ERNI Registry will be subject to the following provisions should it reported to be involved in malicious activity. For this purpose, a "Rapid Takedown Policy" is established that

- identifies cases of malicious activity,
- defines ways for the registry to be notified of such activity (e.g. via a dedicated web site, e-mail address or phone hotline),
- defines clear and consistent procedures to quickly stop the malicious activity (after the activity was confirmed and impact of the measures has been assessed),
- defines related service levels (e.g. with respect to the maximum time the registry may take to respond to takedown requests),
- defines rules regarding the notification of involved parties (registrant, administrative contact, technical contact, registrar, informant, the public),
- defines ways to appeal against any measures taken,
- defines how cases covered by the policy need to be documented and reported.

In this context, cases of malicious activity may include (but are not limited to)

- wrong, invalid or harmful DNS setup (e.g. pointers to false IP addresses),
- use of the domain in actions that affect the stability and security of the Internet (e.g. in Denial of Service (DoS), Distributed Denial of Service (DDoS) attacks or botnets),
- use of the domain for the distribution of malware (such as computer viruses, worms, Trojan horses, spyware or rootkits),
- use of the domain for phishing or scamming,
- use of the domain for spamming (affecting e-mail or other forms of electronic messaging),
- maintaining invalid registrant contact data in the domain.

Where applicable, the policy includes metrics and thresholds for finding quantitative indications of malicious conduct.

Procedures to stop malicious activity may include (but are not limited to)

- locking the domain and putting it on hold in order to prevent changes to the domain and to remove it from the .ERNI zone ("takedown"),
- deleting the domain name and blocking it from further registration if need be.

The .ERNI Registry is aware that malicious activity potentially affects a large number of Internet users, which sometimes warrants drastic measures. The Rapid Takedown Policy aims at finding appropriate measures, taking the interests of all involved parties into consideration.

7. ABUSE POINT OF CONTACT

To ensure that the .ERNI Registry gets notified of any cases of abuse as quickly and easily as possible, an area of the public web site operated by the .ERNI Registry for the .ERNI TLD will be dedicated to the reporting of such cases. The respective web pages establish a single point of contact where abuse cases can be reported via a simple web form. An e-mail address and a phone number will also be provided as alternative means of communication.

8. GEOGRAPHICAL NAMES REGISTRATION UNAVAILABILITY

According to the Specification 5 of the .ERNI TLD Registry Agreement, the .ERNI Registry will maintain a reserved names list specified in said specification, therefore making them unavailable for registration or any other use:

9. GEOGRAPHICAL NAMES EXCEPTIONS PROCEDURE

The .ERNI Registry may in the future pursue the registration of the names included in provision number 8. To such intent, the .ERNI Registry will follow the procedures defined within the ICANN community to allow exclusive use registries to register and use said names.